

# THE EXCLUSIVE COLLECTION FAQ

SELECT FROM OVER 200 FRAMES




## WHAT IS THE DAVIS VISION EXCLUSIVE COLLECTION?

The Exclusive Collection is a compact, rotating fixture of 222 frames available to Davis Vision members for little-to-no out-of-pocket expense. Consisting of three color-coded tiers of frames (Red - Designer; Yellow - Fashion; Blue - Premier), the Exclusive Collection offers different price points for our members to choose from.

The Exclusive Collection provides members an expanded selection of frames and is an enhancement to their frame allowance benefit.

## WHERE CAN I FIND THE EXCLUSIVE COLLECTION?

The Exclusive Collection is available at nearly 9,000 independent provider locations nationwide. To find one, visit [davisvision.com](http://davisvision.com) and click on "Find A Provider". Look for the glasses icon  as an indication of which provider locations carry the Exclusive Collection.

## WHAT MAKES THE EXCLUSIVE COLLECTION UNIQUE?

The Exclusive Collection offers Davis Vision members a selection of frames for a fixed copay. Depending on plan design, these can be fully-covered or can have a minimal cost associated with each tier of frames. In addition to providing members a little-to-no cost option, all frames within the Exclusive Collection come with a free one-year breakage warranty.

## HOW MUCH ARE EXCLUSIVE COLLECTION FRAMES?

Fashion Tier frames have a retail value of up to \$100. Designer Tier frames are valued up to \$160, and Premier Tier frames are valued up to \$195. Exclusive Collection frames can vary in cost and are dependent on plan design, although most Davis Vision members will not pay more than \$40 out-of-pocket no matter which tier they choose from.

## HOW ARE THE FRAMES WITHIN THE EXCLUSIVE COLLECTION CHOSEN?

Frames are selected by our retail merchandising team. They apply their product knowledge, brand expertise and understanding of current fashion trends to select the most relevant brands and best-selling styles that appeal to today's consumers.

## HOW OFTEN IS THE EXCLUSIVE COLLECTION UPDATED?

New styles are added to the Exclusive Collection every year.

The Exclusive Collection includes functional and classic designs for the whole family with brands like:

JONES NEW YORK

CHELSEA MORGAN

PERRY ELLIS

Candie's  
eyewear



unlisted  
A KENNETH COLE PRODUCTION

LUCKY \* BRAND  
EST. 1990

GANT  
EYEWEAR



MORE THAN HALF OUR MEMBERS CHOOSE FROM THE EXCLUSIVE COLLECTION WHEN THEY CAN!